

## SWOT Analysis – Is the Approved Clinician role for me – now or in the future? A self-reflection exercise.

|  |                         |   |  |
|--|-------------------------|---|--|
| <b>STRENGTHS</b>                             |                         | <b>WEAKNESSES</b>   |  |
| (Skills, capabilities, resources)            |                         | (Skills lacking, processes and activities, etc that are needed)         |  |
| How can your strengths be maximised?         |                         | How can your weaknesses be minimised?                                   |  |
| <b>OPPORTUNITIES (Future strengths)</b>      |                         | <b>THREATS (Future weaknesses)</b>                                      |  |
| (New ways of working, new possibilities)     |                         | (Changing landscape of service provision, funding limitation, red tape) |  |
| How can opportunities be taken advantage of? |                         | How can these be mitigated against?                                     |  |
|  | <b>SWOT Action Plan</b> |   |  |
| <b>Strengths</b>                             |                         |   |  |
| <b>Weaknesses</b>                            |                         |   |  |
| <b>Opportunities</b>                         |                         |   |  |
| <b>Threats</b>                               |                         |   |  |