

Using the RCOT member logo

Member of



As a member of the Royal College of Occupational Therapists you can use the MRCOT logo to demonstrate that you are a member of the body that sets the professional and educational standards for occupational therapy in the UK.

Use of the MRCOT logo

The logo has been designed to be simple, versatile and also distinctive.

You can use the logo on marketing materials, stationery, websites and digital media. **Please note the MRCOT logo is for individual members only and cannot be used to represent entire practices or premises. To use the logo you must be a current member of RCOT and abide by our terms and conditions of use.**

Logo versions

Member of



Two colour logo

Member of



Mono colour logo

Colour references



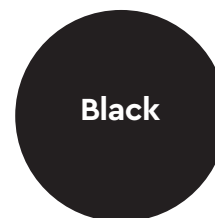
Teal

RGB 67/207/181
Hex #43cfb5
CMYK 60/0/30/0
PANTONE 3252 C



Dark Teal

RGB 0/54/67
Hex #003643
CMYK 93/41/28/63
PANTONE 548 C



Black

RGB 0/0/0
Hex #000000
CMYK 0/0/0/100
PANTONE Black C

Giving the logo space to be seen

You should always give our logo its own space, away from other elements like copy and images. This will mean it's always easy to recognise and never gets 'lost'.

Always leave a clear space around the logo, the size of which is defined by our iconic teal 'O'.



Making the logo big enough to read

We should always use the logo at a size where our name is easily readable.

This makes sure people will always know who we are. And it'll mean as many people as possible can read it.

In print – 25mm wide. On screen – 170 pixels wide.

Always measure the logo by overall width, as shown below.

Member of



Minimum size brand mark.

Member of



Minimum size brand mark.

What not to do

If you alter our logo in any way, you compromise the credibility of our brand – and we never want that to happen. So please, never stretch it, change the colour, add text or any of the other 'no-no's' below. Just use it exactly as it's provided.



✗ Do not flatten or stretch



✗ Do not rotate



✗ Do not change any colours



✗ Do not add any effects, such as drop shadows



✗ Do not use the positive logo on any background other than white



✗ Do not place directly onto imagery



✗ Do not add extra text

Further information

For further information on how to use the MRCOT logo, please contact the RCOT Brand and Communications team at marketing@rcot.co.uk